**THE COUNTRY YELLOW PAGES DIRECTORY**

 **ADVERTISEMENT RATES 2021/22**

 **EXECUTIVE POSITIONS / SPONSORSHIP SECTION (On Request)**

**Platinum Partners First Quarter, Second Quarter, Third & Fourth Quarter Call Marketing**

1. Platinum…….………………………………………….……........................…..7, 900,000:00

2. Gold...………………………………………………………….….............……..6, 900,000:00

3. Diamond (Section)……………………………………………………................5, 500,000:00

4. Silver (Section)…................................................................................................. 4, 800,000:00

5. Bronze (Section)…….……………………………………………….................. 3,900,000:00

**SPECIAL POSITIONS (Colour) & FREE INTERNET ADVERT FOR 6 MONTH**

6. **Outside Back Cover**…………………………………...………..………..............**5, 800,000:00**

7. Inside Front Cover/Page…………………………………………………...............1,980,000:00

8. **Inside Back Cover** …………………………………………………….…...............1,6**80,000:00**

9 Spine Stripe………………………………………………………………….……...2, 900,000:00

10. Inside Front (Spread)……………………………………………………...............3,900,000:00

11. Inside Back (Spread)……………………………………………………...............2, 900,000:00

12. **Multiple Centre (Spread)**………………………………………………...........…. 1,**990,000:00**

13. Guarantee Page…………………………………………………………................3,900,000:00

14. Inside Title Page…………………………………………………………...........…1,700,000:00

**GENERAL POSITIONS (Colour)**

15. **Inside Full Page** ……………………………………...…………………............ 790,000:00

15. Inside Full Page **(Black & White)**…………………………………………...….. **490,000:00**

16. Inside Half Page ………………………………………………………................ 390,000:00

17. Quarter Page ……………………………………………………………........... 290,000:00

18. ‘2.5’Inch Stripe……………………………………………….…………...............190,000:00

19. ‘2’ Inch Stripe…………………………………………………………….............. 98,000:00

**1. Internet Advert on our Website (1 inch PM) Top 6 Month ……………….………6, 000, 000**

**2. Internet Advert on our Website (2 by 2) Side Advert 6 Month …………………...3, 000, 000**

**3. Internet Advert on our Website Flash 2 by 2…………………………………….....1, 500, 000**

Registration for **Limited Liability Company** (with a copy of the **BOOK**)…...…….…50, 000:00

Registration for **Unlimited Liability Company/ PLC.** (With a copy of the **BOOK**)....60, 000:00

The Cheque / Draft must be written in favour of **DIONYSIUS NIGERIA ENTERPRISES LTD.** The rate can be changed at any time without prior notice to Advertisers except contract Advertisers.All Advert rates include 7.5% VAT. **All rates are prepaid. Our TIN number: 15349496-0001**

Advert payment can be made to these following designated banks: **Dionysius Nig. Enter. Ltd.**

**Guarantee Trust Holding Co. Plc. (GTCO) A/c No: - 0513127316**

**Zenith Bank Plc A/c No: ---------------------------------- 1011936160**

**Ecobank Nig. Plc A/c No: --------------------------------- 3752001618**

**United Bank for Africa Plc. (UBA) A/c No:------------ 1004604623**

 **OR**

**A/C Name: Country Yellow Pages Directory. Bank: Zenith Bank Plc. A/c No: 1012747536 Sort Code: 057151258**

**A/C Name: Country Yellow Pages Directory. Bank: First Bank Plc. A/c No: 2020704409 Sort Code: 011152484**

For enquiries: Contact the Group Advertisement Manager,

**DIONYSIUS NIGERIA ENTERPRISES LTD.**

C/o: Berachah Micro Finance Bank Ltd., 1 **C M D** Road, off old Toll Gate Magodo, Lagos.

Tel: **0802-3226459**, **0703-1003494**, **0805-6668991** & **0809-9553334**

**E-mail**: info@countryyellowpages.net, national@countryyellowpages.net

**Website**: [www.countryyellowpages.net](http://www.countryyellowpages.net)

**DIONYSIUS NIGERIA**

**Publishers of**

**All-Company & Business Country Yellow Pages**

**ADVERTISEMENT BOOKING / REGISTRATION FORM**

Name of the organization.............................................................................................................

Address........................................................................................................................................

Telephone.....................................................................................................................................

Fax................................................................................................................................................

E-mail...........................................................................................................................................

Website: www.............................................................................................................................

Nature of Business of the Organizations.....................................................................................

Other Information(s)....................................................................................................................

Note: **All necessary Material for the Advertisement must be attached.**

If you want your Advert to appear on our website specify. YES NO

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Position/Status

Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Space booked for.................................................................................................................

Cheque or Bank Draft No.....................................................................................................

***Office Use Only.***

Marketers in charge………**Mr. Emmanuel – 0802-3226459, 0703-1003494**

 **Mrs. Abiola – 0805-6668991, 0809-9553334**

Space booked for.................................................................................................................

Cheque or Bank Draft No.....................................................................................................